

# California Bowling Writers InfoLink



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## Paula Vidad Joins CBW Board

*"When the going gets tough, the tough get going"* pretty much describes Paula Vidad. The California Bowling Writers welcome this lady of many accomplishments to their board of directors. She excels on the lanes and she is a premier promoter.

Born and raised in Southern California, Paula is a sportswoman to the nth degree. Her most recent accomplishment is capturing the USBC 2011 Senior Queens title. She is General Manager of Trevi Lanes & Entertainment Center in Lake Elsinore and Director of Bowling for EFS Performance, Inc., Mission Viejo. Her skills include social media marketing and extensive computer knowledge.

Paula graduated from California State University where she attended on a full Collegiate Bowling Scholarship. Among her other accomplishments on the lanes are: California



**Paula Vidad, CBW Board, USBC 2011 Senior Queen**

State Women's Amateur Champion, 1984 Ladies Professional Bowlers Tour Rookie of the Year, 3 Professional Regional titles, seven State titles, Citrus Belt Queen's title and a two time Southern California All-Star team member.

Paula has 11 – 300 games to her credit and a high three-game series of 813. She holds the USBC Women's

Record for the most 300 games in a single tournament, 3 in 28 qualifying games in the 1998 WWPB. She is in three Hall's of Fame for Superior Performance, Citrus Belt (Inland Empire), Southern California and California State.

Recently, when the CAUSBC cancelled the Queen's and Master's tournaments, Paula went to work and put together a Tri-State Scratch Tournament including California, Nevada and Arizona. She marketed her concept through Facebook and got a great response. The tournament will floor in October.

When she isn't bowling she enjoys motorcycle riding, snow skiing, and watching sports. She also has two canines to keep her company – a half Akita/Lab and a half Pomeranian/Chihuahua.

The California Bowling Writers welcomes Paul Vidad to the Board.

## Taking Care of Business—CBW Annual Meeting Members Revamp Board and Approve Hall of Fame

President Joan Romeo presided over the 13<sup>th</sup> annual California Bowling Writer's annual meeting at the Radisson Ontario Airport hotel on June 10. The organization is small but mighty with an active agenda. Reports found CBW financially sound and extolled the virtues of their newsletter *The InfoLink*, which is mailed to membership four times a year; their thriving Phone Card charity that raised nearly \$7,000 to send 685 phone cards to troops overseas and a successful Media & Publicity luncheon hosting 76 men, women and youth.

The most challenging item at the meeting was the legislation that proposed restructuring the board of directors. The membership approved the following amendments:



**Past President Bette Addington (R) receives Life Member Pin from CBW First Vice President Barbara Metzinger**

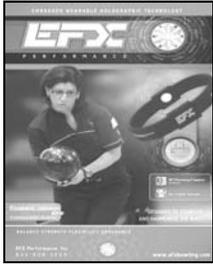
Amendment No. 1: The board would be reduced to a President, Vice President, Secretary, Treasurer and four Directors. In addition, jurisdictional boundaries for Director's North and South were eliminated. This eliminated one Vice President (termining out in 2012) and the Sergeant at Arms (termining out at the end of her term in 2011.) Reason: The

*Board of Directors would be more balanced. Currently there are six line officers and only four directors.*

Amendment No. 2: The President, with the approval of the elected Board of Directors, shall appoint two (2) Directors at Large with voice and vote to serve for a one year term.

*(continued on page 7)*

## CBW Gratefully Acknowledges our 2011 Sponsors



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## President's Perspective

Greetings and Salutations,

It was quite a weekend at the Radisson Hotel in Ontario for all who attended the CUSBC Annual Convention.

On Thursday evening we had a fun, great dinner with several board members, promoted the Saturday luncheon and solicited for new CBW members. I think we enrolled three new members and renewed two more.

We were taken by surprise by the sudden illness of Andrea Adamson on Friday morning. All of us were pretty concerned but her friend and fellow board member, Marian Mann took control. There was not a house doctor available so Marian asked friend and CUSBC board member, Rosie Parker, who is familiar with the area, to take Andrea to the Urgent Care Clinic. I am happy to report that by Friday evening Andrea was up and having dinner at the hotel restaurant with her friends,



**CBW President  
Joan Romeo**

Friday afternoon the CBW board had a productive meeting getting through an ambitious agenda with little or no dissention. All committees provided good written reports, we accomplished our goals and agreed to move forward with the proposed legislation, The board also agreed to do a better job of promoting the Marijane Viat writing award and to create a CBW Hall of Fame to honor past and present journalists. We are proud to say much was accomplished in a relatively short time frame as necessitated by the CUSBC schedule this year.

After unanimously passing the proposed legislation to restructure the Board on Friday evening at the CBW Annual Membership meeting, the election of officers took place. Sadly we lost charter board member Marian Mann and super fund raiser Andrea Adamson. Paula Vidad will join the board on August 1 as a new director.

The 2011- 2012 Phone Card Drive started off with a bang when most recently Bowling Industry Magazine made a commitment to provide additional program exposure. Then surprised everyone at the CBW Luncheon on Saturday with a \$1,000 donated from the Southern Californian Proprietors. The check was presented by their president Tom Cristy and with it came another surprise when he announced that well known proprietor member, Bill Mossontte, committed another \$1,000.

This year it was our pleasure to have Mark Baker, Coach Extraordinaire – showcased on the cover of the May issue of Bowlers Journal – as CBW keynote luncheon speaker. Mark exceeded our expectations and for the first time a speaker at this luncheon received a standing "O" from a very receptive audience made up of CBW members and officers, CUSBC members and officers, CBW sponsors, Hall of Fame inductees, guests from the International Bowling Campus in Arlington, delegates to the convention and friends of CBW. Thank you Mark.

With grateful appreciation we acknowledge John McGinnes, Sales Director of the Eldorado Hotel Casino and Bob Thomas, General Manager of the National Bowling Stadium, for your continued support of the Media and Publicity Luncheon. Without you, we would not be able to deliver a first class event year after year.

Thanks as well, to our product sponsors, Storm; Martini Eyewear; Mark Baker and Camp Bakes; Bowlers Journal International; Brunswick; EFX.sports bracelets and the National Bowling Stadium for the entries to the Mixed Tournament.

None of this would have been possible without all the emails, phone calls and attention to detail provided by Chairwoman Mary Lynly and the rest of her hard working team; Barbara Metzinger, Donna Dillard, Tina Martin, Marian Mann, Jill Williamson, Jane Bailey, Phyl Knoll, Marianne Evans and past President and newest Life Member, Bette Addington, who was elected Friday evening at the Annul Membership meeting.

It is my pleasure serving you.  
Joan Romeo, President

## Baker "WOW's" as Media Luncheon Keynote

The CBW Keynote Speaker Mark Baker – hot off the cover of *Bowlers Journal International* – had the 76 luncheon guests in the palm of his hand as he delivered his keynote address. He very cleverly re-capped how he got into the business of coaching and the steps he took to create a good business plan. Baker is the creator of *Camp Bakes* and credited his aide, Robin Romeo for her coaching expertise in working with his students.



**Mark Baker**

Baker coaches such Pro's as Tommy Jones and Chris Barnes but he also coaches 'regular bowlers'. He has great insight in dealing with people. Mark donated a lesson for one of our prizes and Luncheon Chairman Mary Lynly put together packets of M&M's (bowling pills) with a legend attached and let each luncheon guest chose one. One winners packet had a small button that resembled an M&M and Robyn Ballerini of Marin County got the button.

Baker, whose back problems curtailed his professional bowling career, found he really enjoyed the coaching aspect of the sport and four years ago embarked on what he hoped would be a fruitful career. He first started with a business model – bowler retention. Then he added a mission statement – "bowlers who get better and have a good time, don't quit". And then he came up with a business plan which included two "Camp Bakes" per year. Little did he know, he was creating his own little empire, a Mecca for professional and serious league bowlers to come to when the need arose. Baker's individualized instruction became known and he was soon sought after by the biggest names in the PBA. Besides his scheduled Camp Bakes that take place several times a year now, you can also catch him on various weekends coaching at either Fountain Bowl or Cal Bowl down in sunny Southern California.

David Garber, Director of Corporate Sales for Station Casinos in Las Vegas, made a premier announcement that Station Casinos

### Publication Outlets

The *InfoLink* encourages and will accept stories of 200-500 words, relating to bowling. Articles should be focused on individual accomplishments, special events, community involvement, prose, etc. Send your stories to: Jackie Wyckoff, PO Box 50213, Palo Alto, CA 94303 or email (preferred) to: [JWyckoff@BowlingWriters.com](mailto:JWyckoff@BowlingWriters.com)

We have also included for your convenience, a list of other California bowling publications who would accept stories and articles for publication:

#### BOWLING WORLD NEWSPAPER

Donna Hazel, Editor ~ Website: [www.bowlingworld.com](http://www.bowlingworld.com)  
PO Box 111178, Campbell, CA 95011  
E-mail: [readit@bowlingworld.com](mailto:readit@bowlingworld.com)  
Office: 408-984-0823 or 408-984-0824 ~ Fax: 408-366-0847

#### CALIFORNIA BOWLING NEWS

Carol Mancini, Editor ~ Website: [www.californiabowlingnews.com](http://www.californiabowlingnews.com)  
P.O. Box 4160, Downey, CA 90240  
E-mail: [news@californiabowlingnews.com](mailto:news@californiabowlingnews.com)  
Office: 562-807-3600 ~ Fax: 562-807-2288

would come on board as a major sponsor for the new Pro Women's Exhibit at the Bowling Hall of Fame and Museum to the tune of \$50,000. Bob Thomas announced that the RSCVA has approved a multi-million dollar renovation of the National Bowling Stadium.

A special highlight of the Luncheon was Tom Cristi, President of the Bowling Proprietors of Southern California, who presented CBW President Joan Romeo with a check for \$1,000 for the CBW Phone Card Charity. "When I heard that one of the fundraisers the CBW is involved with had to do with providing phone cards for our men and women in the armed forces" said Cristi, "I knew that I wanted to participate, personally. I also knew it was a natural for me to challenge the 87 proprietors that make up the Bowling Centers of Southern California to raise \$1,000 for this great cause. Within days, a few donations started to come in and we had a pledge of \$1,000 from the BCSC.

Before the luncheon was over, Cristi was back to the podium to announce that proprietor Bill Mossontte had donated an additional \$1,000! "I asked Bill why this particular fundraiser clearly meant so much to him. He replied that, as a veteran himself, he recalled the days of servicemen trying to contact home. Before long-distance and email, the only way to communicate was the



**Luncheon Attendees**

U.S. Mail. This is just a small token of his appreciation for those who so selflessly give of themselves to their country. I am very proud of the California Bowling Writers and the Bowling Centers of Southern California membership. Keep up the good work."

As usual, the attendees represent the "Who's Who" of the bowling industry. In addition to those afore mentioned dignitaries, CBW was honored to host Mike Larsen, USBC Western Regional Manager; Bob Schoneman, USBC Director of Association development; Debbie Haggerty, CBW Youth Liaison and newly appointed to the USBC Youth Committee; Sandi Thompson, Executive Director, and Jim Decker, President of the Bowling Proprietors of Northern California; Sponsor Bob Thomas, Operations Manager of the Reno National Bowling Stadium; USBC Hall of Famer, Robin Romeo; Craig Elkins, presenter of the *Insightful Strategies* workshop; Carol Mancini of the *Bowling News*; Paula Vidar – new CBW board member and USBC Senior Queens Champion as well as our great CUSBC Board led by President Linda Johnson.



**Winner Robyn Ballerini**

We are always appreciative of sponsors, John McGinnes of Eldorado Hotel Casino and Bob Thomas of the National Bowling Stadium and prize donors who support the California Bowling Writers: Storm, Martini Eyewear, National Bowling Stadium, Eldorado Hotel Casino, Mark Baker and EFX Performance Bowling, Paula Vidar.

## CBW Congratulates the Class of 2011 CUSBC Hall of Fame Inductees



Butch Wittman



Laurie Soto



Al Hoffmann

## WELCOME NEW CBW MEMBERS

Sandy Achterberg  
Joel Davis  
Dennis Ganduglia  
Lorraine Gibbs  
Mike Lucas  
Shirley Raczka  
Carolyn Sabaca  
Larry Worrall

## Youth Update by Debbie Haggerty

As much as the numbers portray a dismal amount of participation there are some bright spots in our midst as well. The number of organized youth programs keeps shrinking but the new Bowler Development Program may be the answer to rebuild and start more new programs. After some testing, feedback and revision, the new Coaching workbook and program will be unveiled at Bowl Expo. This project, like any other, will not work without the support of proprietors and volunteers. This is a great tool to help any center get a youth program started. Proprietors need to make it a priority now to build their future business.

This is a new format where each team has a coach, and the teams have practices on other days besides the regular meeting day. They are not referred to as "leagues", but rather a "Development Program" to teach skills so they will see improvement quicker and enjoy bowling more, in hopes of better retention. In addition, it could ultimately build a new crop of coaches to help grow the sport even further.

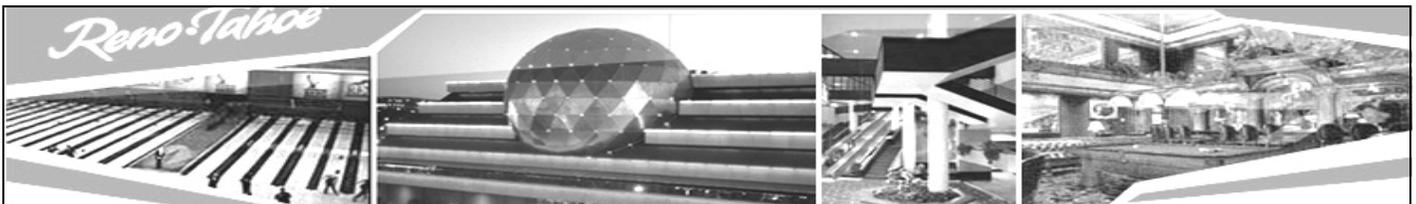
Tournament participation is down yet bowlers are asking for more events to bowl. Promotion leaves something to be desired. The old way of promoting with fliers is almost useless. Social media is quickly becoming the way to increase entries and participation. Good promoters and tournament directors are doing well while those that have exorbitant expenses and lousy service are going by the wayside. Adult bowlers as well as parents of youth bowlers are watching closely and weighing the worth of spending versus the experience and the rewards. High school, Collegiate and Junior Gold programs are working very successfully and growing steadily. This year's Jr. Gold event is in Las Vegas with record participation and record membership numbers. The Youth Open is still struggling to build its numbers but is a great event mirroring the adult Championship tournaments.

The Kids Bowl Free Marketing program is getting new bowlers and their families in the centers, having fun together, and enjoying an inexpensive way to introduce bowling to new customers. I see it as generating more business and reaching outside the centers to new, untapped markets that are looking for more recreational outlets. We have had very good success reaching out to daycares, churches and homeschools.

Peter Hagin and myself have joined forces to offer a new Youth Tournament Club. BowlBayArea Junior Match Games first event was held on June 5<sup>th</sup> at Fireside Lanes in Citrus Heights. The event was well received and we are planning future monthly events, the next one at Cloverleaf Family Bowl in Fremont on July 23<sup>rd</sup>. Peter has built a Facebook page and a website, [www.bowlbayarea.com](http://www.bowlbayarea.com).

The Reno Jr/Adult Invitational continues to be the "World's Largest Jr/Adult Tournament" and will welcome Norm Duke on Friday for some mental clinics and meet and greets with the bowlers. There will also be a Storm Matchmaker session for anyone wishing to get some advice and try out some on new equipment. The tournament runs from Friday, August 5, thru Sunday, August 7, 2011 at the National Bowling Stadium. The average payout each year is \$20,000.00 with approximately 650 doubles teams and 300 four man teams. There are also lots of optional brackets for both adults and youth. This is a great event for families or anyone that just wants to bowl at the Stadium. The cost is low; only \$15.00 for 3 games and you can bowl up to six times, 3 times in team and 3 times in doubles. It's a great way to finish off the summer before school starts. Go to [www.renojradult.com](http://www.renojradult.com) for more info.

**EDITORS NOTE: CBW Member Debbie Haggerty is a newly appointed member of the USBC Youth Committee**



Get your entry for the Storm Mixed Team Tournament at [www.visitrenotahoe.com/national-bowling-stadium](http://www.visitrenotahoe.com/national-bowling-stadium)



Check  
us out  
online at  
[CalUSBC.com](http://CalUSBC.com)

**By Phyl Knoll**

After months of preparation on the part of every board member, the CUSBC Annual Convention Weekend June 8-12 at the Ontario Airport Radisson Hotel was here!

Committees were busy at work as early as 7 pm on Wednesday evening and all through Thursday. With all committees required to present a written report to our Board Meeting on Friday, all the business on the agenda moved swiftly.

On Saturday from 9 am to noon it was nearly "standing room only" for the presentation by Craig Elkins of "Insights" who travels all over the world speaking on how to keep the connections going by "Igniting Corporate Spirit". This program can be reviewed on [www.insights.com](http://www.insights.com).

The Sharing Workshop followed immediately from 10 am to noon, with delegates offering ideas on ways their respective associations challenge various problems. Just a few suggestions: **Awards:** *\$.25 from each membership application to cover the cost of some awards that USBC has eliminated. Use [bowl.com](http://bowl.com) (Certificates) link to print your own certificates.* **Attendance:** *Hold the meeting in conjunct with a Hall of Fame Luncheon.* **Publicity:** *Use Facebook to recognize bowlers/bowling centers. Hand out business size cards with your Tournament/Meeting Schedules.*

While many of the delegates and guests headed in all different directions to enjoy a relaxing lunch, several attended the California Bowling Writers Media and Publicity Luncheon and were entertained by the keynote speaker, the talented Mark Baker, holder of four PBA National Tour titles. Mark offered his insight to his unique approach to coaching. The afternoon "Jamboree" held from 2-4 pm. was again a "full house". Both Mike Larsen and Bob Schoeneman USBC Western Regional Representatives were on hand for the discussions and Q & A session.

All Delegates and guests were on their own for dinner and invited to (Poolside) from 6:30-9:00 pm for our Hospitality Social. Introduction of the Hall of Fame Inductees Laurie Soto (Superior Performance); Al Hoffmann and Clarence "Butch" Wittman (Meritorious Service) were first on the program followed with our bowling interpretation of "Deal or no Deal" game. Nine of our gentlemen board members and Mike Larsen donned a woman's wig (all of different styles); lined up triangle fashion, holding a replica of a white numbered (1-10) bowling pin in lieu of a suitcase (as is done on the TV show Deal or No Deal). Larry Peppers was the "money manager" and Kathy Bruegeman, wearing a skull cap, performed as the TV emcee Howie Mandell. All delegates present had their name put into a bowl and drawn at random as a contestant. Following the format of the TV show, they picked a number and whatever dollar amount was attached to that pin was crossed off the board. All the contestants played for "cash money" while the audience were truly entertained.

With delegates and guests seated on Sunday morning, the Board of Directors marched to the dais, followed by the Presentation of the Flags. The meeting was called to order by President Linda Johnson at 9:00 am with the Invocation being presented by CUSBC Sergeant-at-Arms Lynn Graves. The Pledge of Allegiance was followed by our National Anthem sung by Manny Lagod, (previously with Don Ho and his Hawaiian Band).

Only two board members, who had been excused by the President, did not answer to the Roll Call. The 2010 Minutes were approved as presented and The Rules of the Day accepted. The Credentials Committee reported the attendance as: 5 Officers; 22 Directors; 95 Delegates; 37 Youth for 159. Although all Committee Reports were provided in the Delegate Folders, a few chairmen addressed the delegation giving updates. The BVL Update included the following information: Leading the State of California in donations was Citrus Belt USBC with \$16,456 (15,888 mem.= \$1.04 ea.); Ventura County USBC WBA/BA \$10,020; (3,292 mem.= \$3.04 ea) and Orange County USBC \$10,000 (11,025 mem.= \$.90 ea). Updated donations are \$116,392.42 and since 1959 our overall California total is **\$8,683,375.20**. The Legislative Committee presented two proposals, both of which were approved.

Inducted into the 2011 CUSBC Hall of Fame was Laurie Soto for Superior Performance; Al Hoffmann, Immediate Past President of CUSBC and Clarence "Butch" Wittman a retiree of ABC/WIBC/YABA/USA Bowling for Meritorious Service. The Star of Tomorrow \$1,000 Scholarship Award was presented to Anthony J. Rose of Carpinteria. Distinguished Service Award went to Ron Webber of National City, Manager of Brunswick Premier Lanes. Proprietor of the Year was awarded to Jim Hornung, Sr. owner of Yorba Linda Bowl and Coach of the Year to Annette Anderson of Pomona and Coach at Oak Tree Lanes. North County USBC was awarded Association of the Year.

The meeting was recessed for lunch just before noon. At our Annual Luncheon held around the pool area, a delicious menu was served to 154 delegates and guests. When the meeting resumed at 1:30pm, the Nominating Committee presented their Slate of Candidates for a two (2) year term beginning August 1, 2011. Elected to office was: 1<sup>st</sup> VP Rosie Parker; 3<sup>rd</sup> VP Anastasia Sylvester; Elaine Baker, Dennis Ganduglia, Mike Lucas, Mabel Sheasley, Sandi Thompson, Larry Worrall incumbents; Chris Addington and Ernie Santos, new directors. On the Slate for the Youth Committee: Members-at-Large: Lynn Matsubara, Rosanne Leigh; Directors: Robyn Hricik, Tim Pato, Tom Leigh, (1-vacancy) Youth Directors: Karen Brown, (1-vacancy); Proprietor Representative: Gary Forman, (1-vacancy).

With no further business, President Johnson adjourned the meeting at 3:30 pm.

*This page and editorial content is the responsibility of CUSBC*

## California Gals "Sweep" USBC Queens and Senior Queens

The California State USBC Association motto, "The best bowlers come from California", proved all too true in Syracuse, N.Y. for the 2011 USBC Queens event. California bowlers Missy Parkin (Bellender) and Paula Vidad stood on the podium to accept their crowns on April 27 at the OnCenter where the tournament was contested on the USBC Women's Championship Lanes.

After a heart-breaking finish at last year's United States Bowling Congress Queens, there was no way Missy Parkin of Lake Forest, Calif., was going to let the coveted title get away again. The 29-year-old right-hander headed into the 2011 USBC Queens more determined than ever and defeated top-seed Elysia Current of Ephrata, Pa., 214-189, to claim her first major championship. "I've made TV shows before, but I've never won, and words can't describe how I'm feeling right now," said Parkin, who took home the Queens tiara and \$20,000 first-place check for the win. "I was raised in a pro shop and a bowling center, and this is something I've always dreamed about. To finally get it is an amazing feeling."

Paula Vidad of Sun City, Calif., claimed the 2011 United States Bowling Congress Senior Queens title in record fashion as she defeated defending champion Char Hammel of Las Vegas. Vidad put together games of 225, 221 and 269 for a 715 series, the highest championship-match score in USBC Senior Queens history, Hammel previously held the record with 705, which she shot on the way to the crown in El Paso, Texas, last year. Only 10 pins separated Vidad and Hammel after the second game of their three-game title bout, but Vidad started the finale with a spare and five strikes to pull away.

"This is the most prestigious event there is for us, and I'm so excited right now," said Vidad, a 51-year-old right-hander, who qualified fifth and then averaged 215.8 on the way to a 6-0 match-play record. "I've always wanted to win a USBC title in my career, and this is amazing. You can win at the city and state level, but to do it on a national level is what you dream of doing."

## Station Casinos Lanes to Sponsor 50 Years of Women's Pro Bowling Exhibit

*10-year agreement forges new partnership with the International Bowling Museum and Hall of Fame*

The International Bowling Museum and Hall of Fame in Arlington, Texas is proud to announce a new long term exclusive naming rights sponsorship for its newest attraction, the **50 Years of Women's Pro Bowling Exhibit**, which will open June 29. Station Casinos Lanes Las Vegas, which includes four bowling centers throughout the company's portfolio of casino properties, has stepped up to support the dynamic new exhibit, and has renewed its commitment to partner with bowling leaders to move the sport forward in the near and distant future.

"We are so proud to offer our support of this project," said David Garber, Corporate Director of Bowling Sales for Station Casinos. As a top bowler and former Team USA player, Garber has a special affinity for the players who will be honored in the new exhibit. "As a bowler, I learned a lot from the women professionals, so it makes me proud for our company to be able to give something back to them by representing Las Vegas, a place where they have had so many exciting events."

The agreement includes a commitment for the IBMHF to work together with Station to



develop national promotions and events. "We couldn't be happier about our partnership with Station Casinos for the museum and our new exhibit," said IBMHF Chairman Pat Ciniello. "And we are especially proud that it is a long term commitment to the entire industry. We are very excited about what it will bring to bowling in the future."

The 50 Years of Women's Pro Bowling Exhibit has been in the planning stages for more than a year, and is currently under construction inside the bowling museum.

The exhibit will feature graphics honoring the top players from each decade, major events winners, a 50 year time-

line, and life the women pros enjoyed off the lanes as ambassadors of the sport. It will also feature interesting artifacts from the tours and players, interactive media with a motion picture about the history, slide shows depicting player and tour images, and a touch screen interactive monitor with information and interesting 'tourbits' from the years when the women's tours were a top attraction.

The exhibit will officially open Wednesday, June 29 at 6:30 pm as part of the Bowl Expo "Night at the Campus" celebration.

Station Casinos Lanes is America's Premier Bowling Resort Destination in Las Vegas with 18 resort properties including four of the most fantastic bowling centers in the world, featuring 260 lanes. For more information, visit the website [www.stationcasinos.com](http://www.stationcasinos.com).

The International Bowling Museum and Hall of Fame collects, preserves and researches Bowling's history and provides a home for Bowling's major Halls of Fame. Visit the website [www.bowlingmuseum.com](http://www.bowlingmuseum.com).

## California Bowling Writers 2010-2011 Officers & Directors

**Joan Romeo, President ~ 818-997-7152 ~ RomeoTMT@Pacbell.net**

**Donna Dillard, Secretary, 626-683-8658 ~ Barbara Metzinger, 1st VP, 916-966-4888 ~ Marianne Evans, 2nd VP, 805-527-0610**

**Tina Martin, Treasurer 415-897-4458 ~ Marian Mann, Sergeant at Arms 650-991-9386**

**Directors: #1 North—Jane Bailey #2 South—Phyl Knoll #3 North—Andrea Adamson #4 South—Jill Williamson**

## Annual Meeting (from P.1)

*Reason: As it currently stands, the full membership gets the opportunity to elect the line officers and four directors and all too often there may not be two viable candidates for each office so choice is limited further. In most cases, we elect a director because we believe they'll be a good leader. This doesn't necessarily mean they have the best skill set to assist in running the organization.*

Elections brought back incumbents Barbara Metzinger of Carmichael, Vice President; Donna Dillard of Pasadena, Secretary; Directors Jill Williamson of Pacoima and new to the board, Paula Vidad of Sun City.

Terming out will be Sgt-at-Arms Marian Mann of Daly City (2011) and Marianne Evans, 2<sup>nd</sup> Vice President, Simi Valley (2012.) Andrea Adamson was defeated in the plurality vote of Directors.

CBW Youth Liaison Debbie Haggerty spoke on the state of youth retention. Recently appointed to the USBC National Youth Committee, Haggerty said tournaments like Junior Gold are thriving with large numbers participating but the youth ranks are shrinking because of a lack of good Youth Coaches. The new Program *Kids Bowl Free* has been a smash with hun-

dreds of kids taking advantage of bowling two games free every day all summer and it brings in the folks too.

Secretary Donna Dillard reported that CBW membership is at 93 and we picked up several new and member renewals during the weekend. The *Email Connection* operated by Mary Lynly keeps in touch with members and Mary says, "As a communication organization – we no longer remove members whose membership has expired. Only important timely information is sent via the Connection and our aim is keeping in touch."

We still get comments on our California WBA display at the National Bowling Stadium and we clean and change out information twice a year. Thanks to NBS Manager Bob Thomas for accommodating the display in a great location – directly across from the elevator on the fourth floor!

President Romeo is encouraging reaching a wider range of people with our communication and the topic will be discussed at our Interim Meeting in November. Part of our communication is sending cards of Congratulations, Condolence, Sympathy Encouragement, etc. which is another way of keeping in touch. Marian Mann handles the task.

## This N That ~ Around the State and Around the Nation

\*\*Leslie Bohn and Lori Tessmar are teaming up to raise money for the new *50 Years of Women's Pro Bowling* exhibit that will open June 29 at the International Bowling Museum and Hall of Fame in Arlington, Texas. "When I heard about the new exhibit honoring women pro bowlers, I thought this — a Silpada silver ring with strike and spare symbols and the inscription 'Believe in Your Dreams' — would be perfect to help raise money for it," said Bohn. "The women being honored believed in their dreams, and our goal is to sell 300 of these rings to help with this project." The rings sell for \$69, and Bohn's company is donating 20% of each sale to the museum project. As a Museum Trustee and President of Turbo Bowling Accessories, Tessmar also is very determined to do whatever she can to help the project. "Turbo is 100% behind Leslie's efforts, and we started off by purchasing rings for several of our pro staffers," she said. Anyone interested in getting involved in this project by purchasing a ring can email Bohn at [leslie@parkerbohn.com](mailto:leslie@parkerbohn.com).

\*\*The USBC has designed a new membership category for children age 7 and under. The new USBC Roll 'N Grow membership provides benefits for young bowlers in leagues of any duration at an af-

fordable price. "With special awards and much more, Roll 'N Grow memberships make bowling fun for young kids who are new to the sport," said International Bowling Campus Director of Youth Development Chad Murphy. "It's a perfect fit for short duration leagues or bumper leagues. We encourage youth leagues that may not have certified their youngest bowlers in the past to take a look at what Roll 'N Grow has to offer. The Roll 'N Grow membership is \$8 and has no restriction on league duration. "We know that children 7 and under love the game and often associate bowling with birthday parties," Murphy said. "Roll 'N Grow membership provides the tools to give kids' leagues a party feel while teaching them about the sport so they will become lifelong bowlers." Bowling centers and associations may start offering Roll 'N Grow memberships for leagues on August 1, 2011.

\*\*The PBA announced Scott Norton of Costa Mesa, Calif., is 2011 Harry Golden Rookie of the Year. Norton, a practicing California attorney, won his first PBA Tour title in the Pepsi Chameleon Championship. He was the only rookie to win a title during the 2010-11 Lumber Liquidators PBA Tour season. Norton received 445 votes; no other player

received more than 15. Phoenix Suns President and CEO Rick Welts' public acknowledgement that he is gay has encouraged Professional Bowlers Association Rookie of the Year Scott Norton to also take a public stand on behalf of gay athletes. "Being gay doesn't define who I am as a person or as a professional athlete. I am a professional bowler, a lawyer, a caring, compassionate and strong individual, and many other things," Norton said. "It's important to explain to people that being gay has nothing to do with one's ability to do anything as a man,

\*\* Strike Ten Entertainment, the sales and activation arm of the industry, announced a deal with Dale Coyne Racing to feature GoBowling.com branding on its No. 19 engine cover during the IZOD Indy Car Series' Milwaukee Mile Race. GoBowling.com is bowling's online property and website home, serving as the consumer connection to bowling promotions, endorsements and league information at more than 4,000 bowling centers nationwide. Said Strike Ten's Frank DeSocio, "We look forward to future partnerships with the racing industry." The Milwaukee Mile is recognized as the oldest, premier auto racing venue in America.

California Bowling Writers ~ InfoLink Newsletter ~ Editor: Jackie Wyckoff  
PO Box 50213, Palo Alto, CA 94303 ~ 408.866.6598 ~ [JWyckoff@BowlingWriters.com](mailto:JWyckoff@BowlingWriters.com)

California Bowling Writers  
575 Westgate Street  
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